



## **Bringing Our Chapters from “Good to Great”**

### **The Road from “Good to Great”**

**Thursday September 27, 2007**

Best Western  
300 Gateway Drive  
Bethlehem, PA

- 8:30 AM Registration, Networking and Continental Breakfast
- 9:00 AM Introductions & Overview. *Charlie Gartlan*
- 9:15 AM The Silver Seal Certificate and Chapter Management: Best Practices. *Janet Trautwein and Erica Grimm*
- 10:15 AM Break
- 10:30 AM The Reason We Exist: Legislation & HUPAC working Hand-in-Hand to Build a Team. *Janet Trautwein and Jim Stenger*
- 11:30 AM Local Meetings and the Programs that Fuel Them: Intra-chapter Communications. *Charlie Gartlan*
- 12:00 PM Lunch: Let Them Know You are Here; How to use the Media.
- 1:00 PM Membership & Growth; Your Lifeline. *Frank Ruggiero*
- 2:00 PM Awards: Recognition is Key; A Planning Tool. *Marilyn Stenger*
- 2:30 PM Light the Fire. *Janet Trautwein and Charlie Gartlan*

Our day together is planned as a great sharing of best practices not a series of lectures. We have the advantage of having people participating from throughout the Northeast, New Jersey, Pennsylvania and Delaware area. Most have served as both local and state chapter Presidents and have great ideas and experiences to share. Also, Janet Trautwein, whose exposure to all sizes of chapters from across the country, will be able to share the very best from everywhere.