



## CAPITOL CONFERENCE 2008

February 4-6

# Why You Should Attend

In every leading national poll, health care ranks as the top domestic policy issue among American voters. Since the cost of health care coverage has such a tremendous impact on our nation's employers and economic growth, every member of Congress and presidential candidate has an idea of how to bring down costs. Ideas currently being proposed by politicians on both sides of the aisle would drastically change or take away the free-market system that we know works the best. We know our health care system needs change, but Americans deserve a system that is responsible, accessible and affordable. We also deserve a system that is realistic.

It's vital that NAHU members visit with our lawmakers and present ideas that work, especially this year. We cannot underestimate the impact the upcoming presidential and congressional elections will have on our delivery system.

NAHU members have a distinct knowledge of the health insurance marketplace, including an understanding of what consumers want, the underwriting process, the perspective of the small-business owner and the economic realities of health insurance markets. Members of Congress look to us for ideas and feedback. The health staff members who advise them on the issues are often new to the policy arena and need to hear how the system works in the real world.

Capitol Conference is a unique chance to sit down with the people who make the laws that affect our profession and our clients. Since we have been visiting with members of Congress and their staffs and sharing good ideas for more than 16 years, they look forward to their annual visits with health insurance legislation experts.

It's also a great opportunity to connect with your fellow members about health care reform ideas and hear exciting speakers address the current state of our delivery system. According to some of last year's attendees, the experience was extremely valuable:

**“Cap Conference was awesome! Great caliber of speakers—the best by far.”**

**“This is one of the most important conferences I attend each year. It is invaluable.”**

**“It has been a number of years since I've been to a Cap Conference. I very much enjoyed this conference and feel it was worth the time and expense.”**

**“I can't wait until next year's Cap Conference!”**

**“As a first-time attendee and brand-new insurance professional, I highly recommend attending Capitol Conference.”**

**“My first Cap Con—will definitely be back next year!”**

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**Join us for one of the most exciting events in our industry.  
Come to Capitol Conference 2008 and help NAHU unleash the power!**