

2009 NAHU Annual Convention Sponsor Appreciation Packages

In recognition and appreciation of your support of NAHU, we are pleased to extend the following benefits to all our 2009 Annual Convention sponsors:

- Prominent signage in common areas
- Company listed in the convention Show Daily.
- Sponsors listed in pre-event and post-event coverage in HIU magazine
- Logo listed on NAHU website with link to company website
- Special consideration in the selection of the Jack Ferguson Associate Company Award
- One-time use of Convention attendee mailing list.
- Additional benefits outlined below will accrue at specific sponsorship levels.

Platinum Sponsors - \$50,000 and up – *Only 2 Platinum Sponsorships available*

- Three complimentary 8'x10' booths, with preferential location (\$8,100 value)
Includes six complimentary convention registrations (\$2,970 value)
- Complimentary full-page, 4-color advertisement in one issue of the Show Daily (\$2,000 value)
- Complimentary 3-month headline sponsorship banner on NAHU website
- Your company's logo on the Stage Set during General Sessions
- Opportunity to insert printed material or promotional item in totebag
- Room drop to all attendees (NAHU will pay the hotel fee for in-room drop)
- Recognition as Sponsor of the Gordon Memorial Award Dinner
- Additional **Exclusive** recognition opportunities
 - ❑ Hotel Keycards **OR**
 - ❑ Logo on Name Badge Neck

Gold Sponsors - \$30,000 - *Only 3 Gold sponsorships available*

- Two complimentary 8'x10' booths, with preferential location (\$5,400 value)
Includes four complimentary convention registrations (\$1,980 value)
- Complimentary half-page, 4-color advertisement in one issue of the Show Daily (\$1,200 value)
- Your company's logo on convention totebags [offered to all Gold Sponsors]
- Opportunity to insert printed material in totebags
- Recognition as **Exclusive Sponsor** of *one* of the following events:
 - ❑ Welcome Reception **OR**
 - ❑ Awards Breakfast **OR**
 - ❑ LPRT Event - **SOLD**

Silver Sponsors - \$20,000

- Two complimentary 8'x10' booths, with preferential location (\$5,400 value)
Includes four complimentary convention registrations (\$1,980 value)
- Complimentary half-page, 4-color advertisement in one issue of the Show Daily (\$1,200 value)
- Recognition as **Exclusive Sponsor** of *one* of the following events:
 - ❑ Continental Breakfast (Monday or Wednesday) **OR**
 - ❑ Refreshment Break in Exhibit Hall (Sunday, Monday or Tuesday)

Crystal Sponsors- \$10,000

- One complimentary 8'x10' booth, with preferential location (\$2,700 value)
Includes two complimentary convention registrations (\$990 value)
- Complimentary quarter-page, 4-color advertisement in one issue of the Show Daily (\$800 value)
- Recognition as **Exclusive Sponsor** of one educational breakout session.

Bronze Sponsors - \$5,000

- One complimentary 8'x10' booth, with preferential location (value - \$2,700)
Includes two complimentary convention registrations (value - \$990)
- Complimentary quarter-page, 4-color advertisement in one issue of the Show Daily (\$800 value)

Sponsor Application and Contract
NAHU Annual Convention
June 28 – July 1, 2009
New York, NY

1. Please check the appropriate sponsorship level on reverse. (Platinum, Gold and Silver sponsors also select one additional exclusive recognition opportunity.)
2. Please complete the following information:

Company Name _____

Contact Name _____

Title _____

Address _____

Phone _____

Fax _____

E-mail _____

3. Payment Information:

By check (payable to NAHU):

By Credit Card:

MasterCard

American Express

Visa

Discover

Credit Card Number _____ Exp Date _____

Cardholder Name _____

(Please print)

Cardholder Signature _____

We agree to abide by all rules and regulations governing the convention. Acceptance of this application by the National Association of Health Underwriters constitutes a binding agreement between the parties.

Authorized by (please print) _____

Authorized Signature _____

Date: _____

Please return form and payment to:
Dianne Sautkulis, Director of Corporate Affairs
National Association of Health Underwriters
2000 N. 14th Street, Suite 450
Arlington, VA 22201
Fax: 703-841-7797