

THE NATIONAL ASSOCIATION OF HEALTH UNDERWRITERS

2008 Annual Convention

Sponsor Appreciation Packages

In recognition and appreciation of your support of NAHU, we are pleased to extend the following benefits to all our 2008 Annual Convention sponsors:

- Prominent signage in common areas
- Coverage, including a company description, in *Daily News*, the convention Show Daily.
- Sponsors listed in pre-event and post-event coverage in HIU magazine
- Logo listed on NAHU website with link to company website
- Special consideration in the selection of the Jack Ferguson Associate Company Award
- Additional benefits outlined below will accrue at specific sponsorship levels.

Platinum Sponsors - \$50,000 and up

- Three complimentary 8'x10' booths, with preferential location (value - \$7,500)
Includes six complimentary convention registrations (value - \$2,850)
 - Complimentary full-page, four-color advertisement on back cover of *Daily News*, the convention Show Daily on one of the four issues; quarter-page advertisement on the remaining three days
 - Your company's logo on the Stage Set during General Sessions
 - Additional exclusive recognition opportunities
 - ❑ Hotel Keycards
- OR**
- ❑ Logo on Name Badge Neck Wallets

Gold Sponsors - \$30,000

- Two complimentary 8'x10' booths, with preferential location (value - \$5,000)
Includes four complimentary convention registrations (value - \$1,900)
- Complimentary half-page, four-color advertisement on inside back cover of *Daily News*, the convention Show Daily on one of the four issues; quarter-page advertisement on the remaining three days
- Your company's logo on convention tote bags [offered to all Gold Sponsors]

Diamond Sponsors - \$20,000

- Two complimentary 8'x10' booths, with preferential location (value - \$5,000)
Includes four complimentary convention registrations (value - \$1,900)
- Complimentary half-page, four-color advertisement in one issue of *Daily News*, the convention Show Daily; quarter-page advertisement on the remaining three days
- Sponsorship of the Leading Producers Round Table (LPRT) educational track

Silver Sponsors- \$10,000

- One complimentary 8'x10' booth, with preferential location (value - \$2,500)
Includes two complimentary convention registrations (value - \$950)
- Complimentary half-page, four-color advertisement in one issue of *Daily News*, the convention Show Daily; quarter-page advertisement on the remaining three days

Bronze Sponsors - \$5,000

- One complimentary 8'x10' booth, with preferential location (value - \$2,500)
Includes two complimentary convention registrations (value - \$950)
- Complimentary quarter-page advertisement in one issue of *Daily News*, the convention Show Daily.

Please see reverse for Sponsor Application and Contract

Sponsor Application and Contract
NAHU Annual Convention
June 29 – July 2, 2008
San Diego, CA

1. Please check the appropriate sponsorship level on reverse. (Platinum sponsors also select one additional exclusive recognition opportunity.)
2. Please complete the following information:

Company Name _____

Contact Name _____

Title _____

Address _____

Phone _____ Fax _____

E-mail _____

3. Payment Information:

By check (payable to NAHU):

By Credit Card:

MasterCard

American Express

Visa

Discover

Credit Card Number _____ Exp Date _____

Cardholder Name _____
(Please print)

Cardholder Signature _____

We agree to abide by all rules and regulations governing the convention. Acceptance of this application by the National Association of Health Underwriters constitutes a binding agreement between the parties.

Authorized by (please print) _____

Authorized Signature _____

Date: _____

Please return form and payment to:
Dianne Sautkulis, Manager of Corporate Accounts
National Association of Health Underwriters
2000 N. 14th Street, Suite 450
Arlington, VA 22201
Fax: 703-841-7797