

Convention Highlights

New! CDHC Certification Course

Consumer directed health care options, including those for Health Savings Accounts (HSAs), Flexible Spending Accounts (FSAs), and Health Reimbursement Arrangements (HRAs) have opened a wealth of opportunities for consumers. These new opportunities have created new responsibilities for agents and brokers, and advising clients in these areas is more difficult and time consuming than it has been in the past.

To address the new market options, the National Association of Health Underwriters (NAHU) has created a new CDHC certification course. Completion of this course will ensure a strong technical knowledge of the rules and regulations pertaining to various types of consumer directed health care options and proven methods for communicating those options to employers and employees in a compelling way.

If you want to stand out among your peers and are looking for real education to improve your knowledge, this course is for you. Your clients depend on you, so make sure you have the answers.

The four hour course will be presented at the NAHU annual convention in Denver. Certification will be provided following completion of the course and an online examination with a passing grade. Continuing Education has been applied for in all 50 states and will be contingent on attendance during the course and passage of the exam.

The cost of the course will be \$125 for NAHU members and \$175 for non-members and will be in addition to other convention fees.

NAHU 2007 Annual Convention and Exhibition Tentative Agenda

FRIDAY, JUNE 22

9:00 a.m. – 5:00 p.m. Board of Trustees Meeting

SATURDAY, JUNE 23

2:00 p.m. Registration Opens

SUNDAY, JUNE 24

8:00 a.m. – 9:30 a.m. Committee Meetings
9:00 a.m. – 9:30 a.m. First-Timers' Meeting
9:45 a.m. – 11:45 a.m. Opening General Session
11:45 a.m. – 2:00 p.m. Exhibit Hall Open—Lunch Served
2:15 p.m. – 3:45 p.m. Leadership Workshops
4:00 p.m. – 6:00 p.m. Regional Meetings
6:00 p.m. – 7:30 p.m. Reception in Exhibit Hall

MONDAY, JUNE 25

7:30 a.m. – 9:30 a.m. Awards Breakfast
9:30 a.m. – 12:30 p.m. Exhibit Hall Open
12:30 p.m. – 2:00 p.m. Lunch on Your Own
2:00 p.m. – 3:00 p.m. General Session
3:15 p.m. – 5:00 p.m. Town Hall Meeting
7:00 p.m. LPRT Event

TUESDAY, JUNE 26

8:00 a.m. – 9:30 a.m. Continental Breakfast in Exhibit Hall
9:45 a.m. – 10:45 a.m. General Session
11:00 a.m. – 4:45 p.m. CDHC Certification Workshop
11:00 a.m. – Noon Education Workshops
Noon – 1:15 p.m. Lunch on Your Own
1:15 p.m. – 2:15 p.m. Education Workshops
2:30 p.m. – 3:30 p.m. Education Workshops
3:45 p.m. – 4:45 p.m. Education Workshops
6:00 p.m. Gordon Reception
7:00 p.m. – Midnight Gordon Dinner Dance

WEDNESDAY, JUNE 27

7:30 a.m. – 8:00 a.m. Voting
8:00 a.m. – 10:00 a.m. Regional Meetings
10:00 a.m. – 1:00 p.m. House of Delegates
2:30 p.m. – 4:00 p.m. Board of Trustees Meeting

Monday's General Session

Monday's general session will feature James Lloyd, who has captivated and inspired audiences for 25 years, including eight years as a corporate trainer for the largest health care benefits company in America. Focusing on customer service, he will share his top-ten most effective service techniques. You won't want to miss his dynamic presentation, which will enhance interactions with both your internal and external customers, as well as your relationships outside of work. His favorite quote: "A positive attitude may not solve all your problems, but it will annoy enough people to make it worth the effort."



Tuesday—Education Day

Tuesday is devoted to educational programming. Following continental breakfast in the Exhibit Hall and a general session featuring keynote speaker Steve Young, the entire day will be devoted to Education Workshops. Topics for Tuesday sessions include: Transparency: Openness, Communication and Accountability; Legal & Regulatory "Hot Button" Issues for HSAs; LTC Partnership Programs; State Health Reform Initiatives for 2007; Leverage Wellness and Develop New Clients; Keeping Your Business on a Straight Path to Profitability; Passing the Spark—Motivating Others; Milwaukee—a Consumerism Success Story; Worksite Marketing 2007, and more! You will be required to register in advance to attend education workshops. Please contact Farren Ross (fross@nahu.org or 703-276-3825) if you have any questions.

Our Keynote Speaker on Tuesday will be Steve Young, one of the greatest NFL quarterbacks of the last two decades. He is best known for his Super Bowl performances, winning three titles for the San Francisco 49ers. When Young retired after the 1999 season, his resume included being the highest-rated QB in NFL history, and two league MVP Awards. Also considered one of the NFL's most charitable alumni, he founded the Forever Young Foundation, an organization that is actively involved in children's charities in Arizona, California and Utah. A charismatic and inspiring speaker, Young shares with audiences the tools he has used to accomplish victories on and off the playing field. Stressing the value of teamwork, he uses humor and a wealth of anecdotes to prove that no goal is unreachable.



Gordon Memorial Award Dinner

Always a highlight of the Annual Convention, the Gordon Memorial Award Dinner will be held on Tuesday, June 26th. Seating is limited for this prestigious event, and individual tickets will not be sold. If you wish to bring a spouse or guest to the dinner, they will need to be a fully registered guest. Following the Award Presentation, dancing will continue until midnight.

Please visit www.nahu.org to register online.